BRS	5	(@ad<19990224).ad. and (Pareto near10 (principle law))	USPAT; US-PGPUB; EPO; JPO; DERWENT; IBM_TDB	2003/05/02 13:49
BRS	98	(((@ad<19990224).ad. and (("80" adj2 "20") and (rule principle))) and (advertising marketing)	USPAT; US-PGPUB; EPO; JPO; DERWENT; IBM_TDB	2003/05/02 14:00
BRS	2	("5974396").pn.	USPAT; US-PGPUB; EPO; JPO; DERWENT; IBM_TDB	2003/05/02 13:56
BRS	27	((((@ad<19990224).ad. and (("80" adj2 "20") and (rule principle))) and (advertising marketing)) and (segment targeted)	USPAT; US-PGPUB; EPO; JPO; DERWENT; IBM_TDB	2003/05/02 14:00
BRS	73	(((((@ad<19990224).ad. and (target targeting segment segmentation cluster clustering)) and (advertising marketing)) and (goods product) and (sales and (percent or percentage))) and (date near5 (span or range or window))	USPAT; US-PGPUB; EPO; JPO; DERWENT; IBM_TDB	2003/05/02 14:30
BRS	52	(((((@ad<19990224).ad. and (target targeting segment segmentation cluster clustering)) and (advertising marketing)) and (goods product) and (sales and (percent or percentage))) and (date near5 (span or range or window)) and (pareto or paretian or("80" ajd2 (agile near4 supply near5 chain)))	USPAT; US-PGPUB; EPO; JPO; DERWENT; IBM_TDB	2003/05/02 14:46
BRS	58	(((((@ad<19990224).ad. and (target targeting segment segmentation cluster clustering)) and (advertising marketing)) and (goods product) and (sales and (percent or percentage))) and (date near5 (span or range or window)) and (target or targeting)	USPAT; US-PGPUB; EPO; JPO; DERWENT; IBM_TDB	2003/05/02 14:40
BRS	153	(@ad<19990224).ad. and (705/$$).ccls. and (targeted or target) near5 (marketing or advertising advertisements) and (not deaton)	USPAT; US-PGPUB; EPO; JPO; DERWENT; IBM_TDB	2003/05/02 14:59
BRS	4	((((@ad<19990224).ad. and (705/$$).ccls. and (targeted or target) near5 (marketing or advertising advertisements) and (not deaton)) and (market near10 (segment or segmentation))) and (((((@ad<19990224).ad. and (target targeting segment segmentation cluster clustering)) and (advertising marketing)) and (goods product) and (sales and (percent or percentage)))	USPAT; US-PGPUB; EPO; JPO; DERWENT; IBM_TDB	2003/05/02 14:46
BRS	6	(((@ad<19990224).ad. and (705/$$).ccls. and (targeted or target) near5 (marketing or advertising advertisements) and (not deaton)) and (total near5 sales)	USPAT; US-PGPUB; EPO; JPO; DERWENT; IBM_TDB	2003/05/02 14:57
BRS	200	(@ad<19990224).ad. and (705/$$).ccls. and (targeted or target) near5 (marketing or advertising advertisements)	USPAT; US-PGPUB; EPO; JPO; DERWENT; IBM_TDB	2003/05/02 15:05
BRS	2	("6251735").pn.	USPAT; US-PGPUB; EPO; JPO; DERWENT; IBM_TDB	2003/05/02 15:03
BRS	2	("6351735").pn.	USPAT; US-PGPUB; EPO; JPO; DERWENT; IBM_TDB	2003/05/02 15:03
BRS	200	(@ad<19990224).ad. and (705/$$).ccls. and ((targeted or target) near5 (marketing or advertising advertisements))	USPAT; US-PGPUB; EPO; JPO; DERWENT; IBM_TDB	2003/05/02 15:27
BRS	11	((@ad<19990224).ad. and (705/$$).ccls. and ((targeted or target) near5 (marketing or advertising advertisements))) and (total near3 sales)	USPAT; US-PGPUB; EPO; JPO; DERWENT; IBM_TDB	2003/05/02 15:22
BRS	7	((@ad<19990224).ad. and (705/$$).ccls. and ((targeted or target) near5 (marketing or advertising advertisements))) and (total adj2 sales)	USPAT; US-PGPUB; EPO; JPO; DERWENT; IBM_TDB	2003/05/02 15:23

BRS	5	(((@ad<19990224).ad. and (705/$$).ccls. and ((targeted or target) near5 (marketing or advertising advertisements))) and (total adj sales)	USPAT; US-PGPUB; EPO; JPO; DERWENT; IBM_TDB	2003/05/02 15:24
BRS	3	(((@ad<19990224).ad. and (705/$$).ccls. and ((targeted or target) near5 (marketing or advertising advertisements))) and (total adj sales) and (rate)	USPAT; US-PGPUB; EPO; JPO; DERWENT; IBM_TDB	2003/05/02 15:25
BRS	2	(((@ad<19990224).ad. and (705/$$).ccls. and ((targeted or target) near5 (marketing or advertising advertisements))) and ((total near3 sales) and (sales near3 rate))	USPAT; US-PGPUB; EPO; JPO; DERWENT; IBM_TDB	2003/05/02 15:25
BRS	2	(@ad<19990224).ad. and (705/$$).ccls. and ((targeted or target) near5 (marketing or advertising advertisements)) and ((sales near3 rate) and (total adj2 sales))	USPAT; US-PGPUB; EPO; JPO; DERWENT; IBM_TDB	2003/05/02 15:56
BRS	2	("5974396").pn.	USPAT; US-PGPUB; EPO; JPO; DERWENT; IBM_TDB	2003/05/02 15:56